2023 SOURCELINK℠ SUMMIT

DAILY AGENDA

8:30 – 9:00AM
Breakfast, Registration, and Networking
Join us for a continental breakfast as we start our exciting day together.

9:00 – 9:15AM
Welcome and Summit Overview

9:15 – 10:15AM
Introduction Activity

10:15 – 10:30AM
Networking Break

10:30 – 11:45AM
Building the Puerto Rico Entrepreneurship Network
Fireside Conversation:
Rob Williams (Moderator)
   Director of SourceLink
Maria Meyers
   Executive Director of the UMKC Innovation Center and Founder of SourceLink
Lucy Crespo
   CEO of the Puerto Rico Science, Technology & Research Trust
Sofía Stolberg
   CEO of Piloto 151
Denisse Rodríguez Colón
   Director of Colmena66

11:45AM – 1:00PM
Lunch and Keynote Address: Storytelling + Crux KC Business Growth
Melea McRae, Founder & CEO of marketing "un-agency" Crux KC, will share insights from her entrepreneurial journey, lessons learned, and how to leverage storytelling, networking and marketing trends to grow your network or business.

1:00 – 1:15PM
Networking Break

1:15 – 2:15PM
SourceLink: A Blueprint for Success
Featured Speaker:
Maria Meyers

Celebrate SourceLink's 20th Anniversary!

2:15 – 3:15PM
Roundtable Discussion: Shared Goals
Peer mentoring session to discuss Summit takeaways/ goal setting.

3:15 – 4:00PM
Cambio en Clave: Social Hackers that Dance
Meet Rafael Cancel, social entrepreneur, Cambio en Clave, who has taught more than 50,000 people to dance and learn why he believes in the strength of art and social integration.

4:00 – 4:30PM
Networking Break
Move the tables for Salsa Dancing!

4:30 – 5:30PM
Salsa Dancing with Cambio en Clave

6:30 – 9:00PM
Dinner at Bar.C.Lona Rooftop – AC Marriott
Hear from Jonathan Ortmans on global entrepreneurship trends and ways to connect with the Global Entrepreneurship Network.

DAILY AGENDA

8:00* – 8:45AM
Breakfast and Networking
Join us for a continental breakfast as we start day two!
(*Note earlier start)

8:45 – 9:00AM
Welcome and Morning Inspiration
Overview of the day's events.

9:00 – 10:00AM
Maximizing Your Resource Partner Network

10:00 – 10:45AM
Next Level Navigation Network

10:45 – 11:00AM
Networking Break

11:00AM – 12:00PM
**Successful Storytelling and Amplifying
Network Reach**

12:00 – 1:30PM
Lunch and Fireside Conversation
Featured Speakers:
Nathan Ohle
President and CEO of the International Economic
Development Council
Andy Stoll
Senior Program Officer of the Ewing Marion Kauffman
Foundation

1:30 – 1:45PM
Networking Break

1:45 – 2:45PM
Sustainability Secrets for Network Builders
Hear from SourceLink veteran affiliates.

2:45 – 4:15PM
**Where is the Money? Funding Entrepreneurs
and Ecosystems**
A conversation with funders.

4:15 – 5:00PM
Roundtable Discussion: Shared Challenges
Peer mentoring session to discuss Summit takeaways/
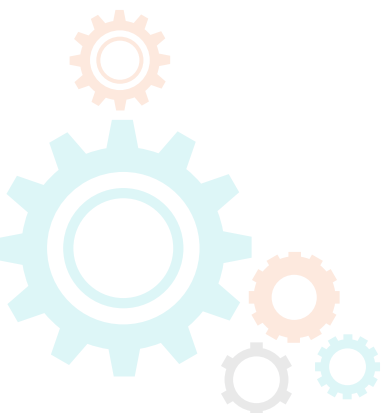shared challenges.

6:00 – 8:00PM
Deep Dive Dinner Discussions
1. Funding Entrepreneurs and Ecosystems – Cayo Caribe,
1451 Ashford Ave. 00907, a 2 minute walk from the AC
Marriott.

2. Marketing Outreach and Professional Development –
Burrito Social, 1351 Ave. Ashford, 00907, a 2 minute walk
from the AC Marriott.

Or

Dinner on your own
See Places to Eat, Play and Shop, a curated list from
Colmena66.

DAILY AGENDA

8:00*– 8:30AM
Breakfast and Networking
Join us for a continental breakfast on our last day together.
(*Note earlier start)

8:30 – 9:15AM
Welcome and National Trends in Entrepreneurship Development Discussion
Overview of the day's events and round up of national initiatives/trends we are seeing and how to get involved.

9:15 – 10:15AM
SiteConnex™ Website: Best Practices and Advanced Features

10:15 – 10:30AM
Networking Break

10:30AM – 12:00PM
SourceLink Pro CRM and The Resource Navigator® database: Best Practices and Advanced Features

12:00 – 12:30PM
Roundtable Discussion: Shared Celebrations and Commitments
Peer mentoring session to discuss Summit takeaways/ action plans.

12:30 – 1:30PM
Lunch and Learn
Box lunches and farewell!