



Building Rural Communities Through Entrepreneurship



INTERNATIONAL
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Activating a Rural Network - Realizing Opportunities

Launch Network

built a pilot program partnering with local libraries to reach rural Louisiana entrepreneurs and amplify services libraries provide to small business owners.



The GRID

In northeast Wisconsin, there is only one SBDC office that serves the multi-county area. The GRID found & trained retired owners, innovators, and leaders to be consultants and trusted mentors.



Klamath IDEA

built a way for entrepreneurs to help one another by allowing private sector orgs to participate in their resource network.



Belvidere and Kankakee IL

collaboratively developed a resource guides as part of the [NLC City Inclusive Entrepreneurship Network](#).

										COMPASS	
										Navigating Entrepreneurs and Innovators	
										By looking for the best support services for your business.	
PROVIDER	INDUSTRY	CONTACT	PHONE	EMAIL	WEBSITE	ADDRESS	CITY	STATE	ZIP	PROVIDER	PHONE NUMBER
Entrepreneur / Advisor										Entrepreneur / Advisor	
Product of Company / Product/Service / Market Entry										Product of Company / Product/Service / Market Entry	
Business / Job										Business / Job	
Company / Organization										Company / Organization	

										KANKAKEE	
										EST. 1853	
										Economic & Community Development Agency	
PROVIDER	INDUSTRY	CONTACT	PHONE	EMAIL	WEBSITE	ADDRESS	CITY	STATE	ZIP	PROVIDER	PHONE NUMBER
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Business / Job										Business / Job	
Company / Organization										Company / Organization	



Activating a Rural Network - Forging Statewide Partnerships

SourceLink Nebraska

conducted robust mapping of assets in ED sectors and brought partners together to discuss and identify unique needs & challenges (Childcare, Innovation, International Trade).



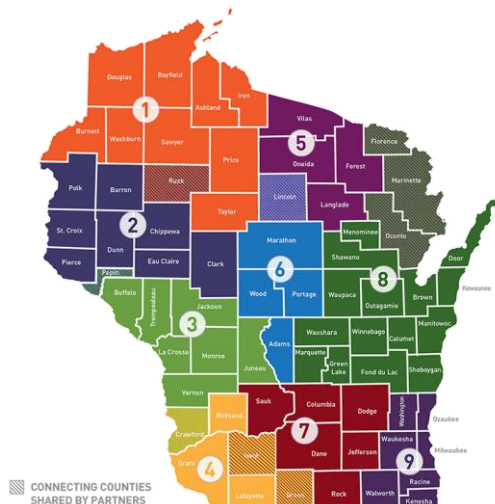
IASourceLink

a collaboration between UNI and Iowa EDA. The [Business Concierge service](#) for personalized support, webinars for thousands of owners annually. Majority of clients served are women and/or rural business owners.



Start in Wisconsin

Statewide resource and referral network, deployed and empowered locally within nine regions to meet entrepreneurs where they are.



Colmena66

built a local and statewide network of resource partners ready to collaborate when Hurricane Maria hit. [Shop+Hire PR](#) created pathways for entrepreneurs to capture new markets while rebuilding efforts were underway.





Activating a Rural Network – Relationships & Tech = Accelerated Impact

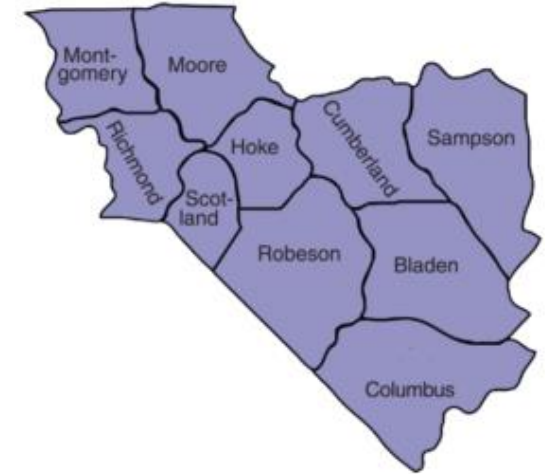
Nexus i90

In the Finger Lakes region of New York, pioneering work is underway to empower area technical assistance organizations to use a common shared client data tracking system.

nexus i90
Entrepreneurial Ecosystem Solutions

SEEN

A network of organizations in North Carolina Sandhills region built an online system to share best practices, key business information and events with entrepreneurs and resource partners leveraging EIRs and trusted relationships.



New Bedford SourceLink

Is building on rich history of maritime, creatives and entrepreneurs using a marketing platform to engage in storytelling to inspire others to launch and grow.



West Virginia BusinessLink

The West Virginia Entrepreneurship Ecosystem effort started years ago through conversations and loose collaboration. In less than three years, it evolved to a formal network and robust tech platform. Recently celebrated Bridging Innovation week earlier this month with 13+ sponsors and partners.

WEST VIRGINIA
businesslink





Activating a Rural Network - Sustainable Support & Collective Impact

Launch 734

The Monroe County Business Development Corporation in Michigan held a feedback session to develop collaborative impact goals; hired two EIRs and just this week launched their online Resource Navigator.



SMIF

is providing financial resources to communities to enable them to capture, manage, and collect needs from business owners to improve service delivery, satisfaction of resources, and tell the story ecosystem impact.



SOUTHERN MINNESOTA
INITIATIVE FOUNDATION

Collaborating for Regional Vitality

Oakland County Business Forward

Following the SBA CNPP, decided to self-fund a collaboratively driven network of support for small business owners. Set to launch next month, will be investing in local owners to deliver professional services, create a Resource Hub, and deploy personal action plan for owners of all backgrounds and locations.



NWI BizHub

conducted a gaps analysis, built coalitions and rallied community support collectively funding the work.



Q&A

